

**LIBRARY TRUSTEE PUBLIC RELATIONS COMMITTEE
WORK SESSION
FRIDAY, FEBRUARY 21ST, 2025, 1:30 PM
KALISPELL LIBRARY MEETING ROOM
247 1ST AVE EAST KALISPELL
MEETING MINUTES**

A. Call to Order

Trustee Cuthbertson called the meeting to order at 1:32 pm.

Members Present: Heidi Roedel, Carmen Cuthbertson, Teri Dugan, Lune Axelson, Rhonda Hawkins

Public Members Present: Mellissa Wood

B. Public Comment- Mellissa Wood

C. New Library Website Discussion

- Three companies are being looked at for the library's website design and management.
- Bids from each company will be brought to the March Board meeting.
- Discussion over the importance of having a content management system.

D. Library Strategic Plan Update

- Director has put a team of staff members together for further development of the Strategic Plan.
- Discussion over focus, vision, measurable goals and metrics, and elimination of certain items from the Strategic Plan to make it more succinct and less wordy.

E. Adjourn

- Meeting adjourned at 2:45 pm.

Next Public Relations Committee work session is at 1:30 pm on Friday, March 21st at the Kalispell Library meeting room.