

# FLATHEAD COUNTY LIBRARY

## STRATEGIC FOCUS PLAN

### 2025-2027

#### TABLE OF CONTENTS

- Mission Statement
- Vision
- Strategic Focus for 2025/26

#### MISSION STATEMENT

Flathead County Library provides educational and recreational materials, programs, and resources to promote literacy, inspire lifelong learning, and enrich the community.

#### VISION

#### SPACES

Flathead County Library provides welcoming physical spaces for

- Quiet reading, studying, and learning
- Activities aimed at children, teens and adults that foster lasting and meaningful social connections

#### RESOURCES

Flathead County Library provides physical and online resources that

- foster literacy and a love of reading
- encourage lifelong learning
- support the exploration of personal interests and hobbies

#### OPPORTUNITIES

Flathead County Library provides services and programs that create opportunities for the community to connect with each other through in-person programming, partnerships, and by offering technological resources to connect virtually.

## STRATEGIC FOCUS FOR 2025-2027

At its yearly retreat in October of 2024, the library board decided to focus on improving access and services for seniors and teens over the next two years. This focus expresses itself in the following strategies:

### SPACES

#### Focus on Seniors:

- Increase comfortable seating for Seniors that is in close proximity to the large print collection.
- Create 4-6 videos featuring seniors using the library; distribute on Social Media.
- Bring collections and activities to Seniors at assistance living facilities and places where seniors gather.

#### Focus on Teens:

- Reconfigure public computers so they aren't adjacent to and don't face the teen area. (Completed April 2025)

### RESOURCES

#### Focus on Seniors:

- Review and improve the Large Print collection
- Research and purchase software and tools for vision and hearing-impaired library users.

#### Focus on Teens:

- Purchase additional classics materials to align with the BISAC and house them in the teen fiction area.
- Improve the financial literacy collection within the teen materials.
- Research and partner with FVCC to assist with offering financial literacy classes for teens.

## **OPPORTUNITIES**

Focus on Seniors:

Host a special event for Seniors with informational tour of public library spaces.

Focus on Teens:

Create a annual Teen reading challenge with prizes that are donated by local businesses.

Combo event:

Host a multi-generational event where Seniors, teens and tweens interact with one another.

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